

LONDON SCHOOL OF ECONOMICS & POLITICAL SCIENCE

OFFICE ADDRESS, TELEPHONE & E-MAIL:

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PERSONAL

Gender: Female
Nationality: French
Date of Birth: 22/04/1984

ACADEMIC POSITION

- 09/2015- **Assistant Professor in Strategy**
Instituto de Empresa, Madrid, Spain.
- 01-08/2015 **Post-Doctoral Research Fellow.** Centre For Economic Performance. LSE.
Leverhulme Research Project "Mobile Money and Poverty in Emerging Markets."
Principal Investigators: Prof. Saul Estrin (LSE)
Prof. Susanna Khavul (University of Texas at Arlington)

EDUCATION

- 2011-2014 **London School of Economics**
PhD in Management (obtained 11/2014 with no revisions)
Thesis advisors: Prof. Saul Estrin (Management), Prof. Daniel Ferreira (Finance)
Thesis examiners: Catherine Thomas (LSE) and Ralph de Haas (EBRD/Tilburg).
Thesis title: "Essays on performance, corporate financial strategy and organization of multinational banks in Africa"
Fieldworks: Kenya (09-10/2013) Tanzania (11-12/2013) Ghana (03-04/2014)
- 2010-2011 **University of Cambridge – U.K.**
MPhil in Development Studies. High Pass.
Courses: Development Economics; Finance and Economic Growth
- 2006-2007 **University Paris IX Dauphine – France**
Master of Research in International Economics. Magna cum Laude.
Best master thesis: "Impact of remittances on the macroeconomic and financial development of small islands (Comoros, Jamaica, Dom. Rep., Cap Verde)"
- 2002-2006 **Sciences-Po Paris – France**
Master in Economics. Magna cum Laude.
Bachelor in Political Science and Economics.
One year bachelor program exchange at the Catholic University of Peru (2003-2004).

TEACHING EXPERIENCE

❖ **London School of Economics - UK**

LSE Postgraduate Management:

LSE Executive Global Master's in Management 2013-14; 2014-15; 2015-16

Teaching assistant for *Managerial Economics*

LSE Global Master's in Management 2012-2013

Teaching assistant for *Managerial Economics*

Pre-sessional course for Master in Management students 2013, 2014, 2015

Class teacher for *Introduction to Mathematics*

LSE Summer School:

LSE Summer School 2015

Class teacher for *Strategic Management*

Class teacher for *Foundations of Management*

LSE Executive Summer School 2013

Teaching assistant for *Entrepreneurship & Innovation in the Age of Change*

LSE Summer School 2012

Class teacher for *Corporate and organisational strategy*

❖ **London Business School – UK**

CESIM Strategy Simulation: Executive MBA program. Assisted Prof. Julian Birkinshaw in running the workshop (1.5 days in November 2012, March 2013 and March 2014)

EMPLOYMENT HISTORY

Research Experience

02/2013-07/2013	London School of Economics – U.K. Research Assistant to Prof. Daniel Ferreira, Financial Markets Group. Research in empirical finance on effective board decision-making.
03/2012-02/2014	London School of Economics – U.K. Research Assistant to Prof. Saul Estrin. Research on Foreign Direct Investments in CEE. Estimated trade gravity models.
04/2010-06/2010	French Centre for Research on Contemporary China – Hong Kong Research affiliate. Economic Research on Land Conversion Programs in China.
03/2006-07/2006	Centre for Development Studies – Kerala, India Research Affiliate. Economic research on migrant remittances from Gulf countries to Kerala.

Other professional experience

01/2015-04/2015	UK Department for International Development (DFID) – Consultant Redaction of a practitioner topic guide on Privatization in Developing Countries.
07/2011-10/2011	OECD - Directorate for Public Governance and Territorial Development – France Consultant for the Urban Green Growth program. Report: “Cities and Green Growth: Case study of the Paris/Ile-de-France region”.
07-2010-09/2010	ASHOKA - Social Entrepreneurship NGO – Bandung, Indonesia Branch Consultant for Ashoka Trust Fund, developing social entrepreneurship.
06/2008-01/2010	SOCIETE GENERALE - Corporate and Investment Banking - London Equity Research Associate covering bank and insurance stocks.
10/2007- 05/2008	HSBC - Market Strategy & Global Economics - Paris Junior Economist
04/2007-09/2007	BANQUE DE FRANCE – African Franc Zone and development financing - Paris Intern Economist

LANGUAGES & IT

Languages	French (native), English (fluent), Spanish (fluent), Italian (advanced), Indonesian (basic)
Software	Stata, Matlab, SAS, Eviews, GAMS, ArcGis, Latex

HONORS, SCHOLARSHIPS AND FELLOWSHIPS

2013-2014	LSE Research Studentship award (£3300 for fieldwork expenses)
2013	French Institute for Research in Africa (IFRA) Fieldwork Grant (€1000)
2011-2014	Full LSE PhD Scholarship for 2011-2014 (fees plus £14,000 per year for maintenance)
2010	Fitzwilliam College, University of Cambridge Graduate Scholarship (£500)
2006-2007	Academic Excellence Scholarship of Paris (€4,000)
2006	Sciences-Po Paris fieldwork grant (€1000)
2003-2004	Student Foreign Exchange Sciences-Po travel grant (€1000)

INVITED CONFERENCES AND SEMINARS

2015	Annual Conference of the European International Business Academy (Rio, 12/2015) KU Leuven (01/2015)
2014	IESE business school (12/2014), Instituto de Empresa (12/2014) 12 th Workshop on International Management (Copenhagen Business School, 10/2014) European Strategy, Entrepreneurship and Innovation Doctoral Consortium, (Bocconi, 09/2014) Academy of Management 2014, PDW, International Management Division (Philadelphia, 08/2014) Academy of International Business 2014 Annual Meeting (Simon Fraser University, 06/2014) LSE Africa Summit (LSE, London, 04/2014)
2013	XXII International Conference on Money, Banking and Finance (LUISS University Rome, 12/2013) 5th International Finance and Banking Society Conference (University of Nottingham, 06, 2013)
2012	Annual Conference of the European International Business Academy (Uni. of Sussex, 12/2012)
2006	Annual Conference of the International Institute for Population Sciences (Mumbai, 12/2006)

UNIVERSITY SERVICES

Since 10/2011 PhD student representative of the Management Group.

- Representation of PhD students in administrative and faculty meetings. Helped improve the organization of the PhD program and the working space area.
- Contributed to the construction of a PhD management student community network: Created and organized PhD seminars, organized PhD social events.

PUBLICATIONS

1. **“Rural households’ involvement in pro-environment programs: The Sloping Land Conversion Program in Inner Mongolia”**. With Sylvie Demurger. *Ecological Economics*, 116 (2015), 25-33.
2. **“SME financing by banks in East Africa: Taking Stock of Regional Developments”**. *Mambo Research Papers on East Africa XII* (2), 2014.
3. **“Household Remittances, Inequality and Poverty: Evidence from Kerala”**. 2011. In S. Irudaya Rajan, M. Percot (Ed.), *Dynamics of Indian Migration. Historical and Current Perspectives*, New Delhi, Routledge.
4. **“Migrant workers’ remittances: What is the impact on the economic and financial development of Sub-Saharan African countries”**. With E. Rocher. 2008. *Banque de France Bulletin Digest*, N°174, July 2008.

WORKING PAPERS

1. **Emerging Economy MNEs: How does home country maturity matter?** With Saul Estrin and Klaus Meyer
2. **“Mobile Payment Services in developing countries: When Business Models interact with Transaction Costs”** With Saul Estrin and Susanna Khavul.
3. **“Foreign companies in Africa: from extracting to diversifying. A home country analysis of investment strategies.**
4. **“Financial performance of foreign banks in developing countries. Evidence from sub-Saharan African banking markets”**.
5. **“The organization of multinational firms in uncertain environments”**
6. **“Internal capital market practices of multinational banks. Evidence from South Africa”**.

REFERENCES:

Prof. Saul Estrin (Advisor)

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